

Crafty Bev
*Creative solutions
for artisans, quilters
and craftspeople.*

Press Release

For Immediate Release

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Necessity proves mother of invention for innovative local team

Gainesville, FL – The **FussyCut 3in1™** tool began as **Richard Hilton**'s simple solution to his quilter wife **Beverley**'s problem of how to get a clean accurate inside cut, known in quilter's parlance as a fussy cut, using a rotary cutter – an impossible task by existing means. The pair worked the tool back and forth over the next several weeks until it included additional tools and measuring devices that make it an instant staple for quilters and people who sew.

In addition to the inside corner cutter, the **FussyCut 3in1** provides a **center-finding ruler**, an **eighth-inch grid**, a **guide that verifies seam allowances from 1/8" to 3/4"**, **Y-seam** and **binding marking tool**, plus **inch** and **metric rulers** – all in a space of just **9" by 5 1/4"**. Made of superior quality cell-cast red or green iridescent plexiglass, **FussyCut 3in1** is easy to find in a target-rich creative environment.

“It began as three tools in one, and even though its functions have expanded, we decided to keep the original name,” said **Richard Hilton**.

Under their brand **CraftyBev**, Gainesville residents **Rick and Bev Hilton** are marketing the **FussyCut 3in1** and other unique and hard-to-find tools to quilt, sewing and craft shops nationwide. Demonstrations of the multi-purpose tool have consistently resulted in a positive response from sewers and quilters, according to co-inventor **Beverley Hilton**. In addition to the **CraftyBev** branding, **FussyCut** and other tools can be customized with organization or store names, logos, and other information.

For more information, go to the website, **www.CraftyBev.com** or contact **Beverley Hilton** at **(352) 281-4184**.

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